



Ocean City Regional Chamber 2021 Membership Services

WHAT CAN WE DO FOR YOU??

*(The following services are available **ONLY** to Chamber members)*

The Ocean City Regional Chamber of Commerce offers members a variety of benefits and opportunities for marketing to tourists and local businesses. The Chamber is committed to providing quality programs to help members generate business, maintain visibility, create contacts and encourage professional growth. Annual dues investment is only \$295 per year. 2nd Business or Individual associated with a member business: \$100

Referrals

Included

The Chamber employs a full time information staff to answer thousands of telephone inquiries per year. Only Chamber members are referred.

Free Call-in Service for Lodging

Included

Accommodations can call their availability in to the Welcome Center so that we can place heads in beds!

Free Listing

Included

Members receive a listing in 70,000 copies of the Ocean City Visitors Guide.

On the Web

Included

Each member is listed and has their own page on www.oceancityvacation.com. Please provide a photo and description.

On the App

Included

Each member is listed and has their own page on the OCNJ App which links back to your website.

Web-Site Links

Included

Send us your web address to be linked to www.oceancityvacation.com.

Web-Site Specials

Included

Send us your specials and we will post them on www.oceancityvacation.com.

App Specials

Included

Send us your specials and we will post them on the OCNJ App

Employment Listings

Included

Looking for new employees? Send us your employment opportunities and we will post them on www.oceancityvacation.com.

Ribbon Cutting Ceremonies

Included

The Chamber will organize ribbon cutting ceremonies for new businesses and grand re-openings to help gain publicity for members.

Legislative Interests

Included

The Chamber maintains a visible presence with local and state legislators to stay informed on topics of importance to our member businesses.

Facebook

Included

Throughout the year, we will share your Facebook posts and specials with our more than 150,000 friends.

Member List/Mailing Labels

\$50/\$75

The Chamber office offers mailing lists for direct marketing to current members. The first list is **FREE!**

Blast Fax

\$25.00 each

Have a time sensitive piece that you need to tell people ASAP? Get it to our members pronto.

Blast Email

\$150.00 each

Provide us with your flyer to email and we will send via Constant Contact to 80,000 people who are interested in OCNJ. Your first blast email is **FREE!**

Brochure Racks

\$99 for all five locations

Display your brochure at any or all of our five Information Center Locations throughout Ocean City (9th St., 34th St. Welcome Center, 8th St Acme, Stainton's, & OC Community Center). Reach thousands of visitors!!

Networking & Membership Meetings

\$10-\$55

General membership meetings are scheduled for the 2nd Thursday of every month. Meetings include Networking, Speakers and Reports.

Welcome Center Posters

\$475.00/\$300

Includes a professionally produced 2'x3' framed color poster that puts your message in front of over 40,000 visitors per year at the Rt.52 Causeway Welcome Center and thousands of visitors at the new 34th Street Welcome Center.

Ocean City Coupon Book

\$479.00

Professionally produced coupon book that puts your message in front of over 75,000 visitors.

Ocean City Visitors Guide

Price Varies

Professionally produced Visitors Guide that puts your message in front of over 70,000 visitors.

OCNJ App Advertising

Price Varies

Place your ad on the OCNJ App and have it rotated on the home page and in your business category.

OCNJ What's Happening

Price Varies

Place your ad on the weekly What's Happening email that is emailed to 80,000 people. Ads rotate spots weekly.

Call with any Questions!

Phone (609) 399-1412 Fax (609) 398-3932

Email — info@oceancitychamber.com

Website — www.oceancitychamber.com

PO Box 1706, Ocean City, NJ 08226